



A Message from Educational Tours and Travel Corporation

What does our NTA/SYTA membership mean to you?

For over 34 years, Educational Tours has been providing youth groups travel and tour packages to historical, scientific and performance related areas. For the last 23 years, Educational Tours has enjoyed the benefits of membership in the **National Tour Association**, one of the most respected associations in the travel industry.

By belonging to **NTA**, Educational Tours is part of an elite group of travel professional who take pride in being the very best. **NTA** members must meet some of the highest standards in the industry including...

- Employ, in a senior management position, an individual who has been actively engaged in the business of packaged travel for at least three years
- Maintain at least \$1 million in errors and omissions and professional liability insurance
- Financial viability
- Adhere to a strict code of ethics

The bottom line is that the **NTA** designation is your mark of confidence.

Educational Tours is well connected with thousands of other **NTA** members, including hotels, attractions, restaurants, airlines, cruise lines and destinations. These partnerships mean that we are able to offer each and every one of our customers the best in choice, quality and value.

NTA helps us to make it happen for you.

In 1998, Educational Tours joined the **The Student and Youth Travel Association of North America**. **SYTA** includes some of the most prestigious student tour operators in the business. **SYTA** member companies specialize in serving young travelers. They meet stringent criteria for financial stability and adhere to the **SYTA** Code of Ethics. **SYTA's** insurance and consumer protection requirements protect our customers. **SYTA** tour operators are continually educated with respect to student travel, safety and security and best industry practices in an ongoing effort to be the best in the industry. **SYTA** is the premier association for student travel and its members are experienced student travel professionals.

Educational Tours wants to invite you to travel with us. We love what we do and are excited to be able to share the world with your students.

Neila Swapp
Sales/Office Manager

What Makes Planning a Student/Youth Trip Special?

Every group of travelers is unique. Student groups often are traveling for educational purposes. They may be a band or a choir traveling to a performance or looking for performance venues. The age range of each group dictates everything from the types of attractions to the security and room arrangements at the hotel. These issues and many others make planning student travel a unique challenge.

How Do Young People Benefit by Traveling?

Travel exposes young people to new places, new people and new ideas. Travel brings history lessons to life, gives civic lessons depth, and exposes eager young minds to challenges and situations that they wouldn't otherwise enjoy. Positive travel experiences create well rounded young people who appreciate the world and the people around them.

Why Should I Use a Tour Operator?

Since the majority of tour planners cater almost exclusively to adults, special interest, or senior citizen groups, it is important to identify a travel provider that has the in-depth experience and proven track record handling student and youth groups. SYTA members specialize in student and youth travel, with focuses on educational travel, music programs, language immersion, team and club travel and more. Working with a youth specialist will make a big difference in the way the trip is organized and executed and the type of components included.

How Do I Find the Right Tour Operator For My Group?

SYTA and **NTA** are the associations that represent the interests of student and youth travel. **SYTA** and **NTA** works to set standards and to help students, parents, and educators experience the social and educational value of travel. **SYTA** and **NTA** bring industry professionals together to help create a better environment for student and youth. The right tour operator must meet strict criteria for financial stability and adhere to the **SYTA** and **NTA** code of ethics.

